



Premier Lease & Loan Services and Orion First Financial Announce New Strategic Marketing Relationship

Bellevue, WA – June 19, 2009 – Premier Lease & Loan Services, an industry leader in commercial insurance and risk management solutions for equipment lessors and lenders, is pleased to announce a new strategic marketing relationship with Orion First Financial, a leader in lease and loan account servicing for the commercial equipment finance industry. This relationship enhances both Orion's and Premier's suite of product and service offerings.

Premier's industry-leading commercial insurance solutions are now recommended by Orion as enhancements to its account servicing capabilities, meeting the need of Orion clients wanting a complete insurance/account servicing solution. Similarly, Premier now recommends Orion's outsourcing options for billing, collections, payments and other account services that easily integrate with Premier's insurance solutions. This also allows both companies' clients to take advantage of the compatibility between the two product lines, helping them avoid typical system software issues associated with integrating insurance programs with account services and allowing for a faster, more cost-effective implementation of a complete solution.

According to Dave Schaefer, CEO, Orion First Financial, "Orion is pleased about expanding its relationship with Premier. This is a win-win for both companies' clients, as they will have the advantage of an insurance solution and account services that are designed to work extremely well together. This provides for a very quick implementation of a complete solution."

"This is an important relationship that demonstrates Orion's confidence in Premier as a premium insurance provider for the equipment leasing industry. It also demonstrates both companies' commitment to provide more seamless integration of Premier's insurance solutions," said Vic Villegas, Senior Vice President, Premier Lease & Loan Services.

Additional information may be obtained from Brei Haywood, Premier Lease & Loan Services, at (425) 957-3609 or bhaywood@ppls.com.

About Premier Lease & Loan Services

Premier Lease & Loan Services is a division of Great American Insurance Group and is a recognized leader in the insurance industry, specializing in comprehensive commercial insurance and risk management solutions for equipment lease and finance companies. Premier's offerings help its clients to reduce risk in key areas of exposure: coverage for equipment investments, protection for commercial vehicles, and protection for business risks. Premier's reputation is built on industry expertise, superior products, worry-free program administration, excellent customer service and expert claim resolution. Premier has offices in Bellevue, WA; Cincinnati, OH; San Diego, CA; Toronto, ON and Bristol, UK.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent evaluation March 27, 2009). The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol "AFG."

About Orion First Financial

Orion First Financial, LLC, is a leader in lease and loan account servicing, portfolio management, and strategic advisory services for the commercial equipment finance industry. Orion's comprehensive servicing includes lease invoicing and payment processing, sales and personal property tax reporting, collections, repossessions and remarketing. Orion distinguishes its servicing programs through superior delinquency default management. Orion also offers expert guidance on credit underwriting, portfolio valuation, credit/loss analysis and due diligence procedures.

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