



Premier Lease & Loan Services Announces the Addition of Lisa Namdar as Senior Sales Manager

Cincinnati, OH – February 10, 2009 – Premier Lease & Loan Services, a division of Great American Insurance Group, announces the addition of Lisa Namdar as Senior Sales Manager for the Commercial Equipment Leasing Group.

Ms. Namdar will be responsible for creating profitable growth by fostering strong relationships with Premier's existing clients and by developing new business prospects for the Company's commercial insurance solutions.

Before joining Premier, Ms. Namdar spent 11 years with U.S. Bank Equipment Finance, Inc., where she managed its insurance program, focusing on the manufacturing and machine-tool industries. Ms. Namdar states, "I was a client of Premier's for two years, so in addition to my equipment finance and insurance background, I have a working knowledge of Premier's products and services. I understand Premier's products from the client's point of view, which will help me better relate to our clients' needs."



Ms. Namdar has been a licensed property/casualty agent since 1999, and is based out of Beaverton, Oregon.

About Premier Lease & Loan Services

A division of Great American Insurance Group, Premier Lease & Loan Services specializes in providing lease- and loan-related insurance solutions for leasing and finance companies, focusing on commercial equipment lessors and vehicle lenders and lessors. Premier's creative and flexible programs provide risk management, revenue opportunities and service enhancement benefits. Headquartered in Cincinnati, Ohio, Premier has offices in Seattle, San Diego, the United Kingdom and Ireland. Additionally, Premier has sales offices spanning the globe.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating effective on December 17, 2007). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio.

###

Contact: Michelle Noyes
Marketing Specialist
513-763-6178
mmnoyes@plls.com

Web Sites: www.plls.com
www.greatamericaninsurance.com
www.afginc.com