



Premier Lease & Loan Services and Integrated Financial Solutions Renew Strategic Relationship

Bellevue, WA – May 5, 2009 – Premier Lease & Loan Services, an industry leader in commercial equipment insurance for leasing and finance companies, is pleased to announce the renewal of its strategic relationship with Integrated Financial Solutions. IFS provides lenders and lessors with software that efficiently and reliably manages the entire life cycle of an asset-based lease or a loan. Continuing a five-year relationship that facilitates software integration between the two companies, Premier's commercial insurance solutions will continue to seamlessly integrate with IFSLeaseWorks and IFSLeaseWorksASP.

Commercial equipment lessors and lenders utilizing IFSLeaseWorks and IFSLeaseWorksASP will also continue to have easy implementation of Premier's property and liability risk management solutions. This relationship also ensures that Premier's customers continue to enjoy IFS updates and new product developments with no interruption or compromise to the daily exchange of critical data.

"By partnering with IFS, we will continue to provide an extremely high level of software integration and data integrity to our clients. This is an important relationship that shows IFS's confidence in Premier as a premium provider of risk management solutions. It also demonstrates Premier's commitment to provide smooth implementation of our solutions for IFS-based organizations, making it easy to do business with us," said Steve Tosh, Divisional President, Premier Lease & Loan Services.

Additional information may be obtained from Brei Haywood, Premier Lease & Loan Services, at (425) 957-3609 or bhaywood@ppls.com.

About Premier Lease & Loan Services

A division within Great American Insurance Group, Premier Lease & Loan Services specializes in lease- and loan-related insurance products and services for financial institutions, with a focus on commercial equipment and vehicle lenders and lessors. Premier's creative and flexible programs provide risk management, fee income and product enhancement benefits. Headquartered in Cincinnati, Ohio, Premier has offices in Bellevue, WA, San Diego, CA, Toronto, Ontario, and the United Kingdom.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent evaluation March 27, 2009). The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol "AFG."

About IFS

Integrated Financial Solutions (IFS) was formed in 1991 to develop and support software for the leasing industry. The experienced staff at IFS has a history of delivering systems on-time and on budget using today's most useful technologies. IFS has extensive experience in the leasing industry. IFS is a privately held company. As such, IFS has flexibility to focus on supporting its clients. The absence of debt gives IFS the strength to continue enhancing IFSLeaseWorks and develop new products.

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